

## **The7stars Cookie Policy**

### **OUR USE OF COOKIES**

To provide better service to you on our websites, we use cookies to collect your personal data when you browse.

Cookies are small packets of information stored by your web browser when you visit websites.

Cookies are generally used by websites to improve your user experience by enabling that website to 'remember' you, either strictly for the duration of your visit (using a "Session" cookie which is erased when you close your browser) or for repeat visits (using a "Permanent" cookie).

We do not use cookies to store any personally identifiable information about you.

Our site uses the following types of cookies:

### **STRICTLY NECESSARY COOKIES**

We deploy cookies to help us to identify how users navigate to and around our website and to enable some of the features within the site that may be beneficial to you (for example, language preferences, or print page features). This helps us deliver an effective online service to you. These are known as "First Party" cookies.

### **GOOGLE ANALYTICS (PERSISTENT)**

We use Google Analytics to help analyse how visitors use our Website. Among other things, Google Analytics uses cookies to collect information about the number of visits to the Website, the webpage that referred visitors to the Website, language, device, browser and operating system, the pages visitors view within the Website and other similar details. We do not share this information with third parties. When used this way the Google Analytics cookie is a persistent cookie and will remain on your device until the cookie expires or you delete it. These cookies may appear as \_unam, \_gid, \_ga, \_sharethis\_cookie\_test

You can find out more about Google Analytics cookies here:

[developers.google.com/analytics/resources/concepts/gaConceptsCookies](https://developers.google.com/analytics/resources/concepts/gaConceptsCookies).

### **SOCIAL MEDIA COOKIES**

These are cookies that help with the Website's functionality. They are third-party cookies and enable you to share comments, pages, bookmarks and likes and help to provide access to social networking tools easily.

Social media widgets used on this Website include LinkedIn, Twitter, Facebook and Instagram. The social media widgets collect information about your visit to the Website and your use of the social platform services (for example, buttons or likes) on the Website. We do not share information with these social platforms, however please keep in mind the social networks collect the data of your site visit and interaction with the social widget directly. This information may be linked to targeting/advertising activities by the social platforms.