

the7stars

Planning Account Manager

6 Month FTC (Jan 2025 – June 2026)

About the7stars

the7stars is unlike any other agency. The distinction started the day we launched in 2005 when we named ourselves after a pub, but more importantly when we made a promise that we were going to do things differently.

And this commitment has stuck with us. It guides how we work, how we think and how we treat one another and can be expressed in a single word.

Freedom.

Our Freedom philosophy lives across our entire business from people, product and planning. It means we plan & buy media how we want, develop careers how we want, take holiday when we need it, invent tools when we need them, give people a platform to speak up, question and express themselves freely - but more importantly it has allowed us to create an amazing place to work.

We have a unique working environment and open structure which encourages personal development through client contact, team work, training, exposure to all media and internal teams – and a “sky’s the limit” approach to your growth within the agency.

the7stars is 300 passionate media people that are able to focus purely on creating great work for our clients.

If thinking freely and with integrity is your bag, then the7stars is an agency you should meet.

The Role

This role is to cover a 6-month period from Jan-June 2026 and will be supporting across a range of music and entertainment clients.

You will be an ambitious Planner with strong foundational media channel knowledge. You’ll be excited about the potential to broaden your role by working within the Planning & Client leadership team, taking on responsibilities across account management as well as building your planning and digital skills.

Great organisation, excellent attention to detail, ambition and a passion for client servicing are critical.

Key Responsibilities:

- You'll be supporting the planning leads and senior planners across your patch, understanding the music album and single charts, and how paid media can leverage and influence artist chart positions
- You will understand the nuances of different artists we work with and how their fan bases behave and operate, how paid media can reach existing and potential fans and feel confident to share your opinions in client and internal meetings alike
- You'll demonstrate an excellent attention to detail within all your work
- Be able to manage multiple clients and campaigns and effectively prioritise campaigns
- You'll be eager to develop your media planning skillsets across above the line and digital channels
- You'll be adept at using all tools necessary to track competitor activity, with the ability to draw upon clear insights and implications for your clients from your analysis
- You'll contribute to media planning responses using industry tools and client insights and data to input into media planning
- You'll plan and buy outdoor activity, liaising with our agency partners Talon
- You will have good knowledge of social (esp. Meta, TikTok and YouTube) and be able to plan and buy media across these platforms



- You'll be proactive in building great working relationships with specialist channels teams and other teams across the business, to ensure best practice, consistency and quality across the plans
- You'll be responsible for coordinating the media channel plans, pulling weekly insights from digital platforms and monitoring campaign delivery, and performance and optimisations
- You'll be proficient in Microsoft systems including Excel, PPT and Word – being able to generate reports, presentations and written documents without excessive guidance
- You'll be a great communicator, able to set and manage expectations with your team with transparency and clarity
- You'll be able to manage your timeline independently, to set and deliver to deadlines are kept up to date with all activity on the account
- You'll be central to ensuring that our account management processes run smoothly across finance, campaign set-up, campaign reporting and optimisation and reconciliation. You'll be the owner of the plans and schematics and ensure they are accurate and up-to-date at all times.
- You'll contribute to the overall team and agency, supporting team members where you can and getting involved in cross-company initiatives and training opportunities

Benefits

- Competitive salary
- Uncounted holiday
- Discretionary Performance related Summer profit share & Christmas bonus
- Flexible & hybrid working
- Personalised training plan & access to coaching
- Wellbeing days
- Flexible pension plan through Royal London (8% employer contribution under £35k)
- Optional private medical insurance (Vitality) & cash back plan (Medicash)
- Employee Assistance Programme
- Work from anywhere up to 2 weeks each year
- Paid for gym membership with a choice of 5 gyms
- Enhanced family friendly policies
- Personal finance advice & support
- Life Assurance & Critical Illness cover
- Income protection
- Profit share scheme (after 3 years' service)
- Electric Vehicle scheme
- Nursery Partnership
- Tech & Cycle to Work scheme
- Season ticket loans & expensed Railcard
- Company bar
- New Business Bonus eligible in your first year as a the7stars employee

Apply if you want to...

- Join the largest independent, free-thinking, fast-moving media agency in the UK
- Be challenged to learn and grow every day
- Join a business that does more than just media – that gives 5% of its profits back into the community
- Be part of a culture that encourages creativity, entrepreneurialism and most importantly of all...fun

the7stars is committed to creating a diverse environment, where employees feel empowered to share different ideas, perspectives and experiences in a collaborative and creative work environment. Equality and inclusion are at the heart of our culture. All qualified applicants will receive consideration for employment without regard to age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race (which includes colour, nationality and ethnic or national origins), religion or belief, sex or sexual orientation

Ready to take the leap?

Email a copy of your CV, your salary expectations and your potential start date to 7stars@journeyhr.com

Feel free to reach out to us with any questions about life at the7stars or to share any requested adjustments for the recruitment process

