

the7stars

Senior Digital Account Manager

About the7stars

the7stars is unlike any other agency. The distinction started the day we launched in 2005 when we named ourselves after a pub, but more importantly when we made a promise that we were going to do things differently.

And this commitment has stuck with us. It guides how we work, how we think and how we treat one another and can be expressed in a single word.

Freedom.

Our Freedom philosophy lives across our entire business from people, product and planning. It means we plan & buy media how we want, develop careers how we want, take holiday when we need it, invent tools when we need them, give people a platform to speak up, question and express themselves freely - but more importantly it has allowed us to create an amazing place to work.

We have a unique working environment and open structure which encourages personal development through client contact, team work, training, exposure to all media and internal teams – and a “sky’s the limit” approach to your growth within the agency.

the7stars is c300 passionate media people that are able to focus purely on creating great work for our clients.

If thinking freely and with integrity is your bag, then the7stars is an agency you should meet.

the7stars has a bespoke and inspiring working culture. We operate a flat structure without job titles and encourage an entrepreneurial attitude where you get out what you put in.

We are looking for people who get excited by the solution, have ideas and are passionate about the ability of media to make a real difference to businesses

The Role:

This role is an opportunity to join one of our core planning teams as a Senior Digital Account Manager, taking ownership of digital planning, coordination and performance across key clients including People’s Postcode Lottery, Gousto and Vanguard. These brands are growing rapidly and increasing their digital investment, giving you the chance to shape integrated digital plans and guide delivery across channels.

You’ll bring solid digital foundations and the ambition to broaden your planning responsibilities while working closely with activation specialists. With the support of a collaborative team, you’ll help connect strategy through to execution, ensuring campaigns run smoothly and drive measurable impact.

Strong organisation, attention to detail, proactive client servicing and a genuine desire to push both your clients’ performance and your own development will be key to succeeding in this role.



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Core responsibilities:

- Act as a main daily digital contact, ensuring strategy carries through into clear, integrated plans and accurate campaign delivery.
- Support the Digital Lead and Planning Leads in maintaining strong client relationships and contributing to planning outputs.
- Shape digital planning across accounts, combining channels into a cohesive narrative and constructively challenging specialists.
- Help plan and coordinate structured tests across creative, audiences or formats, working with specialists to gather learnings that guide future optimisation.
- Partner with activation teams to deliver campaigns smoothly, maintaining strong attention to detail in a fast paced environment.
- Communicate performance clearly, acting as a trusted point of contact for results, targets and recommendations across brand and performance activity.
- Lead digital client and internal meetings, managing agendas, actions and follow ups.
- Oversee account management processes including finance, campaign set up, reporting, optimisation and reconciliation.
- Own plans and schematics, ensuring they are accurate, updated and aligned with client strategy.
- Brief, manage and coordinate channel specialists to ensure high quality, timely work that reflects strategic priorities.
- Manage daily campaign operations to ensure accuracy, efficiency and quality control across all digital activity.
- Set and uphold reporting schedules, ensuring insights and recommendations offer clear cross channel context.
- Create clean, well structured decks, updates and summaries that make digital performance easy for clients to understand and engage with.
- Maintain and further strong working knowledge across digital media channels; paid social, paid search and programmatic, with a proactive approach to broadening channel expertise.



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Talk to us if you want to

- Work with the largest independent, free thinking, fast moving media agency in the UK
- Be surrounded by a diverse team of talented thinkers, who love the work they do
- Have the freedom to design a flexible approach to your working life
- Be challenged to learn and grow every day
- Work with a business that does more than just media – that gives 5% of its profits back into the community
- Be part of a culture that encourages creativity, entrepreneurialism and most importantly of all... fun

Please don't consider us if

- You need a lot of handholding
- Thinking big isn't your thing
- Challenging yourself isn't something you want to do

the7stars is committed to creating a diverse environment, where employees feel empowered to share different ideas, perspectives and experiences in a collaborative and creative work environment. Equality and inclusion are at the heart of our culture. All qualified applicants will receive consideration for employment without regard to age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race (which includes colour, nationality and ethnic or national origins), religion or belief, sex or sexual orientation.

