

# the7stars

## Insight Manager - 12 Month Fixed Term Contract

### About the7stars

the7stars is unlike any other agency. The distinction started the day we launched in 2005 when we named ourselves after a pub, but more importantly when we made a promise that we were going to do things differently.

And this commitment has stuck with us. It guides how we work, how we think and how we treat one another and can be expressed in a single word.

Freedom.

Our Freedom philosophy lives across our entire business from people, product and planning. It means we plan & buy media how we want, develop careers how we want, take holiday when we need it, invent tools when we need them, give people a platform to speak up, question and express themselves freely - but more importantly it has allowed us to create an amazing place to work.

We have a unique working environment and open structure which encourages personal development through client contact, team work, training, exposure to all media and internal teams – and a “sky’s the limit” approach to your growth within the agency.

the7stars is 300 passionate media people that are able to focus purely on creating great work for our clients.

If thinking freely and with integrity is your bag, then the7stars is an agency you should meet.

### The Team

Insight, analytics and data at the7stars is a compelling and competitive offering core to the agency proposition and fundamental to delivering best in class work for our clients.

The ‘ARC’ team of approx. 25 people span multi disciplines from traditional research and insight through to data analysts, econometricians and data engineers.

The insight team are award winning having won ‘The Adrian Edwards Award for Best Use of Datasets’ in March 2025 at the Adwanted Awards. Further awards this year include: ‘Media Research Agency Team of Year,’ ‘Rising Star’ and ‘The Best Realisation of Data’ at the MRG 2025 awards. Along with a host of other accolades over the years for client projects and thought leadership.

### The Role

As a **12-month Fixed Term Insight Manager**, the responsibility is to support the agency to put people first thinking at the heart of the business. Ensuring consumer, category and cultural insights feed into the agency’s output, you are the responsible for the day-to-day of client and wider agency initiatives, working closely with senior team members, as well as mentoring junior colleagues.

### Key Responsibilities:

- **Leadership:** Deliver impact on your clients, show casing to Planning the power of audience understanding can have on client outputs. Through the management of the day to day on your clients seek to deliver insights that inspire.
- **Project Management:** Be skilled in the management of projects from start to finish and manage more junior members of the team through this process.
- **Cross-functional collaboration:** Collaborate with colleagues from diverse teams across the business, including Planning, Creative, Activation and Strategy to embed insight within media activity. With the support of senior team members, you facilitate the seamless execution of high-quality client research projects and planning response to briefs, ensuring insights are actionable.



- **Product and growth:** Champion the usage of the7stars suite of planning and insight tools. Be the key support for Planning – upskilling them on tools but the craft of defining an audience and finding an insight. Support in the drive forward of innovation and new thinking within the team alongside product development.
- **External relationships:** You cultivate strong, long-lasting relationships across clients, suppliers and media owner partners.
- **Talent development:** Provide support to more junior members of the team and offer training and direction on best-in-class research fundamentals as well as the art of client management. You effectively communicate with senior team members to raise any issues and work closely with them to provide solutions
- **Commercially minded:** Be commercially minded, working to deliver out of scope projects. Support the agency in new business opportunities, helping to ensure Insight sits at the heart of the output.
- **Thought leadership and representation:** A key contributor to thought leadership for the agency.

The role is hybrid, although predominantly office based. This is to make the most of the unique 7stars' culture and to drive collaboration and innovation across individuals and teams. The New Year is an incredibly exciting time for the agency as the7stars are moving into a modern new sustainable office in central London.

## Benefits

- Competitive salary
- Uncounted holiday
- Discretionary Performance related Summer profit share & Christmas bonus
- Flexible & hybrid working
- Personalised training plan & access to coaching
- Wellbeing days
- Flexible pension plan through Royal London (8% employer contribution under £35k)
- Optional private medical insurance (Vitality) & cash back plan (Medicash)
- Employee Assistance Programme
- Work from anywhere up to 2 weeks each year
- Paid for gym membership with a choice of 5 gyms
- Enhanced family friendly policies
- Personal finance advice & support
- Life Assurance & Critical Illness cover
- Income protection
- Profit share scheme (after 3 years' service)
- Electric Vehicle scheme
- Nursery Partnership
- Tech & Cycle to Work scheme
- Season ticket loans & expensed Railcard
- Company bar
- New Business Bonus eligible in your first year as a the7stars employee

## Apply if you want to...

- Join the largest independent, free-thinking, fast-moving media agency in the UK
- Join a business that does more than just media – that gives 5% of its profits back into the community
- Be part of a culture that encourages creativity, entrepreneurialism and most importantly of all...fun

the7stars is committed to creating a diverse environment, where employees feel empowered to share different ideas, perspectives and experiences in a collaborative and creative work environment. Equality and inclusion are at the heart of our culture. All qualified applicants will receive consideration for employment without regard to age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race (which includes colour, nationality and ethnic or national origins), religion or belief, sex or sexual orientation

## Ready to take the leap?

Email a copy of your CV, your salary expectations and your potential start date to [7stars@journeyhr.com](mailto:7stars@journeyhr.com)

Feel free to reach out to us with any questions about life at the7stars or to share any requested adjustments for the recruitment process.

