



## Activation Manager – Audio & Display

### **About the7stars**

the7stars is unlike any other agency. The distinction started the day we launched in 2005 when we named ourselves after a pub, but more importantly when we made a promise that we were going to do things differently.

And this commitment has stuck with us. It guides how we work, how we think and how we treat one another and can be expressed in a single word.

Freedom.

Our Freedom philosophy lives across our entire business from people, product and planning. It means we plan & buy media how we want, develop careers how we want, take holiday when we need it, invent tools when we need them, give people a platform to speak up, question and express themselves freely - but more importantly it has allowed us to create an amazing place to work.

We have a unique working environment and open structure which encourages personal development through client contact, teamwork, training, exposure to all media and internal teams – and a “sky’s the limit” approach to your growth within the agency.

In 2024 we achieved our 13<sup>th</sup> year in a row as a Sunday Times Best Places to Work and in 2023 were awarded Campaign’s number one media agency to work for accolade for the second year running.

the7stars is 300 passionate media people that are able to focus purely on creating great work for our clients.

If thinking freely and with integrity is your bag, then the7stars is an agency you should meet.

### **About the role**

To be a future facing Activation team that truly plans in a holistic way means that we need to supercharge the agency. The Activation Manager - Audio & Display role is a fantastic opportunity for the right candidate and we are looking for driven motivated individuals to be part of this exciting team.

the7stars is known as an agency that plans and buys media unlike no other, with precision in how we target audiences paying attention to the smallest of detail. We have a team of Activation planners AND buyers, we know the importance of delivering a plan that you have meticulously created.

As our billings are nearing £500m we need to ensure that we place the same level of rigour across all plans with creativity at the heart of what we do. Therefore we want to supercharge



team Activation, we want to create a team that is best in class, that delivers the best implementational campaigns that deliver for our clients, and we want to be known in the UK as the BEST Activation team.

#### **What you'll be doing;**

- Deliver the best in class and market leading media plans across Publishing, Audio and Digital
- Understanding trends, technological developments, and how these translate into implications for the agency's output and in turn clients
- Drive innovation! We want to win awards for our clients so be creative
- Work closely with Client teams to ensure all plans are adhering to business objectives, the comms platform and key KPI's
- Assist with the management and delivery of audit guarantees across PRF Clients
- Drive the development of media owner relationships to ensure we are seeking out opportunities for our clients that are new to market and managing weekly media owner sessions
- Attending Client status' and/or reporting calls to ensure excellence in campaign delivery.
- Execute and deliver best in class PCA's across the agency
- Support the wider team and the trading team via supplier & value forecasting
- Help develop and upskill junior planners/buyers setting out roles and responsibilities ensuring a level of accountability

#### **Skills & Experience**

- Prior experience working within planning and/or buying, ideally within Audio and/or Display channels
- Have a passion for delivering innovation and award winning work through implementational planning and buying
- Highly motivated to drive value for clients across Audio and Display

#### *Desirable*

- Experience in managing a team
- Great supplier relationships

#### **Apply if you want to...**

- Join the largest independent, free thinking, fast moving media agency in the UK
- Have the freedom to grow your career at pace
- Be surrounded by a diverse team of talented thinkers, who love the work they do
- Have the freedom to design a flexible approach to your working life
- Be challenged to learn and grow every day
- Join a business that does more than just media – that gives 5% of its profits back into the community
- Be part of a culture that encourages creativity, entrepreneurialism and most importantly of all... fun



### **Please don't apply if...**

- Thinking big isn't your thing
- Shaping the company you work for and things around you doesn't get you excited
- Challenging yourself isn't something you want to do

### **Benefits**

- Uncounted holiday
- Discretionary performance related summer profit share & Christmas bonus
- Flexible & hybrid working (4 days per week in the office)
- Personalised training plan & access to coaching
- Wellbeing days
- Flexible pension plan through Royal London (8% employer contribution under £35k)
- Optional private medical insurance (Vitality) & cash back plan (Medicash)
- Employee Assistance Programme
- Work from anywhere up to 2 weeks each year
- Paid for gym membership with a choice of 5 gyms
- Enhanced family friendly policies
- Personal finance advice & support
- Life Assurance & Critical Illness cover
- Profit share scheme (after 3 years' service)
- Electric Vehicle scheme
- Nursery Partnership
- Tech & Cycle to Work scheme
- Season ticket loans & expensed Railcard
- New Business Bonus eligible in your first years as a the7stars employee

The7stars is committed to creating a diverse environment, where employees feel empowered to share different ideas, perspectives and experiences in a collaborative and creative work environment. Equality and inclusion are at the heart of our culture. All qualified applicants will receive consideration for employment without regard to age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race (which includes colour, nationality and ethnic or national origins), religion or belief, sex or sexual orientation.

### **Ready to take the leap?**

Email a copy of your CV, your salary expectations and your potential start date to  
[7stars@journeyhr.com](mailto:7stars@journeyhr.com)

Feel free to reach out to us with any questions about life at the7stars or to share any requested adjustments for the recruitment process.