



NEW TO MEDIA

GRADUATE JOB
SPECIFICATION



WHO ARE THE7STARS?

ABOUT THE7STARS

the7stars started life in 2005, with just three employees, and a strong belief that advertisers deserve better. A more honest way of trading, full accountability and the best people servicing clients. We set out to create the best media agency in the UK, building long term client relationships, and an unrivalled culture that attracts only the best talent.

Now the UK's most successful independent media agency, billing £440m annually and with a team of 300 and counting, we are growing faster than ever. Our efforts have not gone unnoticed - we have won both Campaign and Media Week's Agency of the year three times in the last six years, as well as being named the Winner of Campaign's Best Places to Work 2025 along with being a Sunday Times Best Company to work for, over the last ten years. A testament to our long-term commitment to being a great employer.

We have built the agency based on a clear set of values; first class client servicing, transparent trading and putting people above process. Working across a variety of sectors, from music to retail, we continue to win new business each year – offering advertisers a better solution.



"The difference in our industry is the people, so overinvesting in our staff to ensure they are happy, full of energy and motivated is without doubt the best way to deliver the very best quality of work for our clients, and this is something we know they appreciate."

Jenny Biggam
Co-Founder

THE GRADUATE ROLE

WHAT IS A MEDIA AGENCY?

With an industry not well known to the outside world, you might just be wondering what a media agency does? We plan advertising to reach the right people in the right place at the right time... all for the right price. We're not in the business of creating the ads as this is a creative agency's responsibility. We buy advertising space at the best price for our clients, making sure that audiences are exposed to our brands, and helping to deliver business results.

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THE ROLE

Working at the7stars is fast paced and varied, no matter what team you're in. We often have roles across a variety of teams in the agency. These are broken down into key disciplines: account management, TV specialism, digital specialism, data and insight. Although day to day work will vary, depending which team you're in, we'll expect you to carry out some key responsibilities;

REPORTING:

Using multi-media systems to monitor competitor activity, examine audience behaviour and demographics, and to implement and evaluate campaigns.

ESTABLISHING MEDIA OWNER RELATIONSHIPS:

Liaising with media owners, keeping informed of the latest developments within their sector and building strong relationships to deliver the best value for our clients.

ADMINISTRATION:

Keeping on top of finance, bookings, competitive reporting, campaign analysis, client updates and weekly client reports.

INDUSTRY KNOWLEDGE:

Keeping up to-date with both media and wider industry news to keep the agency and clients informed with relevant and interesting information.

CONTRIBUTING TO AGENCY LIFE:

We encourage employees to get involved in wider areas of the business, through our leadership teams. This can be anything such as new business pitches, supporting our Foundation, PR, events planning or researching consumer and market trends.

START DATE:

This application is for our September 2026 start date.

WHERE WE HAVE ROLES AVAILABLE?

AV

It's a hugely exciting time in the world of video advertising, with a huge influx in advertising-funded video on demand (AVOD). Traditional SVOD providers such as Netflix, Disney+, and Amazon Prime are offering ad subscription tiers to their customers, and the broadcasters (ITV, Channel 4 and Sky) are focusing on becoming digital-first businesses. We place the audience at the heart of our planning, and these new platforms and advertising opportunities allow us to reach those often harder-to-find audiences with some of the best content available.

The AV graduate, with the support of the Senior Account Executive and Manager, will be in charge of booking AV campaigns and using their negotiation skills to ensure our clients' campaigns are delivered and optimised to ensure best-in-class delivery. They will also need to ensure activity is reconciled in a timely fashion.

On top of this, they will need to keep abreast of the market to ensure the team, agency and clients are aware of any changes

or
Back in 2024, we united our Publishing, Audio, and Direct Digital team with our Programmatic team to form a comprehensive Omnichannel Media team. This

30-member team excels in media buying across print, radio, and digital platforms, blending traditional and modern approaches. Focused on delivering top-tier, future-proofed digital buying strategies, both direct and programmatic, we ensure optimal results for our diverse clientele.

Day-to-day responsibilities include meeting with key media partners such as Spotify, Guardian, Global Radio, Twitch, and Google to explore new offerings and negotiate the best prices, creating media plans, setting up campaigns, and optimising them to maximise performance. By leveraging these strategies, we offer an integrated, client-centric approach that positions us at the forefront of the industry.

PLANNING

This role is an opportunity to join one of our core planning teams as a Planning Account Graduate, supporting across planning, coordination and performance for key clients such as Greene King and the Current Account Switch Service.

This is an all-channel planning role with clients who focus on the full media landscape from AV and OOH to Social and Paid Search. A passion and desire to learn how integrated media across the full funnel contributes to delivering results, is crucial.

You will be working with a team of planners and channel specialists across the organisation, as well as multiple client stakeholders. The ability to build and maintain positive working relationships, adapt communication style and collaborate effectively will be key to success.

Experience in a fast-paced environment would be highly beneficial with an ability to demonstrate strong organisational skills, effective time management and confidence working across multiple tasks in parallel.

THE GRADUATE PACKAGE

WHAT WE WANT FROM YOU

We're looking for the brightest and the best, and while we don't expect you to know the ins and outs of our industry we are looking for enthusiastic candidates with an appetite to learn. Being prescriptive isn't our style, but we do have some key skills and characteristics we look out for including:

- Strong communication skills
- Analytic skills
- Critical thinking
- Problem solving
- Team work
- Creativity
- Diligence

WHAT WE PROVIDE YOU

From day one you'll be treated just like any other employee, with access to a range of benefits, unlocking even more once you pass your 6-month probation.

- £29,000 salary
- 6-month probation/onboarding period
- Continuous training
- Extensive benefits package, including:
 - Uncounted holiday
 - Monthly mental health days
 - Free gym membership
 - Free breakfast
 - Healthcare insurance
 - Plus many, many more



APPLICATION PROCESS

STAGE 1: APPLICATIONS CLOSE

SUNDAY 26TH APRIL 2026 (11.59PM)

(But we encourage you to apply as early as possible as we mark continuously so next steps will be shared if successful before 26th April however all applicants are given the same opportunity & we won't stop reviewing prior to the 26th April!)

- Apply online [HERE](#)
- Share your CV & Cover Letter detailing why you would love to work at the7stars, and if there is any team you're particularly drawn to
- Successful candidates will receive our Spotted Zebra psychometric test prior to Stage 2

STAGE 2: HOMEWORK

COMPLETE BY: MONDAY 25TH MAY 2026 (11.59PM)

- Successful candidates of Spotted Zebra will be invited to complete a short homework piece covering key media topics
- The task will be shared by 8th May 2026

STAGE 3: ASSESSMENT DAY

THURSDAY 25TH JUNE 2026 (ALL DAY)

- Candidates who have demonstrated a strong grasp of the assessment task will be invited to the assessment day
- Group activities & interviews take place on the day and will test candidates across a variety of disciplines, skills & behaviours
- Please discuss with us if you need financial help with train fare

START DATE: SEPTEMBER 2026

BASED ON SUCCESSFUL APPLICANT AVAILABILITY

RELOCATING TO LONDON

We recruit students from all over the country, and understand that for many, moving to London can be quite a challenge in itself. We want the idea of starting your career and moving to London to be as stress free as possible, so that's why we've put in place measures to help every step of the way.

IF YOU ARE OFFERED A POSITION, WE WILL HELP YOU MOVE TO LONDON BY:

Giving you ample time to sort your accommodation before starting your contract. Big question is, are you moving North or South of the river? Choices!

We will pair you up with a buddy, they are here to get you started and can offer advice such as what tubes to get to work, best place to grab lunch and advice on what to do at the weekend after you've finished touring all the sights!

OFFICE LOCATION

THE7STARS UK

LTD FIRST FLOOR

THE ACRE

90 LONG ACRE

LONDON

WC2E 9RA

